Dear Big Sur Chamber of Commerce Membership,

We are looking forward to your continued support and your continued participation in 2021. Clearly, 2020 has been a difficult year for Big Sur businesses but we will continue to push forward to get through these trying times and do everything we can to support the business community, as well as the Big Sur community at large.

Website
We will continue working in partnership with MCCVB to promote sustainable tourism practices throughout Big Sur and Monterey County. To motivate sustainable tourism we host a page on our website encouraging visitors to preserve our scenic beauty for generations to come. This includes recommendations on how to handle Big Sur with care while visiting the area. Also, a section of the Big Sur Guide is dedicated to promoting sustainable tourism by advancing these same sustainable principles. We will continue maintaining the website to better serve our customers and to encourage them to visit Big Sur for vacations, weddings, honeymoons, special events, holidays, lodging, camping, and to explore the diverse ecology of Big Sur including hiking, bird watching, whale watching and sea otter gazing, to name few.

In addition to the website we maintain our Twitter account (@BigSurCC) and The Big Sur Blog (www.thebigsurblog.com), both of which are helpful in distributing information about upcoming events in Big Sur, local emergency information, Highway 1 updates, and press releases supplied by Caltrans, USFS, and others. It is unclear if we will have the funds to produce the hard copy of the Big Sur Guide this year but we will publish a digital version which will be posted on the website, as we always have.

Expanded Services
The Wedding Planner and Real Estate sections have proven to provide the special emphasis for our customers who are coming to Big Sur for their weddings and other special functions that require catering, event planning and real estate needs. To be included on either of these expanded services pages one must be a Big Sur Chamber of Commerce member in good standing and pay an additional fee of $200.00.

When paying your membership dues please make all updates for the website and the Big Sur Guide on the attached form. You are always free to modify your website listing throughout the year simply by sending an email to us with the changes.
## INVOICE

### Membership Dues Structure

<table>
<thead>
<tr>
<th>Gross Income:</th>
<th>Membership Dues:</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1.00 - $50,000</td>
<td>$125.00</td>
</tr>
<tr>
<td>$50,001 - $100,000.00</td>
<td>$200.00</td>
</tr>
<tr>
<td>$100,001.00 - $200,000.00</td>
<td>$300.00</td>
</tr>
<tr>
<td>$200,001.00 -</td>
<td>$500.00</td>
</tr>
</tbody>
</table>

Please forward your membership dues to PO Box 87, Big Sur, CA 93920. Make checks payable to the Big Sur Chamber of Commerce. Clearly note in the space provided below if you are paying for the expanded services on the website such as Wedding Planner, Real Estate pages. Thank you for your continued support and may the 2021 tourist season rebound and be prosperous for everyone.

Your support is greatly appreciated,

![Signature]

Stan Russell, Executive Director

### IMPORTANT REMINDER:
No need to include your E-mail address if you are already on the list.

**E-mail:**

**Name:**

**Business:**

Membership Dues: $125  $200  $300  $500 Circle applicable fee(s) and enclose check

Expanded Services: $ 200 Wedding, $ 200 Real Estate

**Total:** $

Please supply any changes in text for the Big Sur Guide or the website here or attach your printed copy.